



# ECCAC

Emerald Coast Children's Advocacy Center

## MEDIA CONTACT

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## FOR IMMEDIATE RELEASE

### **ECCAC Rebrands to Set the Stage for Exciting New Programs and Community Outreach**

*Niceville and DeFuniak Springs, FL (August 10, 2023) ... Emerald Coast Children's Advocacy Center (ECCAC) launches new brand to continue growth and heighten their impact in the fight to end child abuse and neglect in Walton and Okaloosa Counties.*

ECCAC has revealed glimpses of some very exciting changes via social media over the recent weeks, culminating with the launch of its new website on August 4, 2023. Humbled by consistent growth over the past 23 years, they have taken the next step to update their logo, visual identity, brand messaging, and website to better represent where they are as an organization today—and the vision going forward.

"This is a monumental milestone for ECCAC. We are truly grateful for the support and contributions of the many donors, agency & community partners, volunteers, and team members who have supported our mission and helped us serve our communities over the past two decades. We would not be where we are today without each and every contribution to our cause, and we're so excited about the next chapter." comments Julie Porterfield, Chief Executive Officer of ECCAC.

With their new branding in place, they will continue to rise to the challenge of ending child abuse and neglect, providing child-friendly environments and therapies, and educating children and families on critical prevention issues so that not one more child becomes a victim. Their goal is to continue making a lasting and positive impact in the lives of those they serve and they will not waiver until that vision is realized.

Visit their [website](#) and follow along on social media to see their full transformation and vision as they enter the next chapter of ECCAC. And, if you feel called to do so, you can [Become a Champion](#) of Hope and join the fight to end child abuse and neglect.

## ABOUT ECCAC

ECCAC brings together the resources needed to advocate, care for, and support children of abuse and neglect in Walton and Okaloosa Counties. Through a multidisciplinary team of child protection personnel, prosecutors, law enforcement, DCF, therapists, ECCAC staff and volunteers, children are given the support they need to heal today so they can thrive tomorrow. ECCAC is a 501-C-3 non-profit organization that has provided more than 170,000 services at no cost to over 15,000 children for 23+ years.

For further information about the Emerald Coast Children's Advocacy Center, visit [www.eccac.org](http://www.eccac.org) or call 850-833-9237. If abuse is suspected, call the anonymous Florida Abuse Hotline at 1-800-96-ABUSE.

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